

TITLE:

The Factivists

TYPE:

Cinematic, Buddy-Comedy

CONCEPT:

Cow and Asparagus, an unlikely duo, have been partnered up to locate and "Set-The-Story-Straight" on all the misinformation about Grass-Fed True Aussie Beef. This bold, yet slightly dim pair risk hoof and root to let the people know..."Just the Facts."

SETTING:

Modern with a Hyper-Stylized over-saturated look and feel.

CHARACTERS:

Cow - Sturdy, in-shape but not overly muscular male, mid-30's, with a Australian accent.

Asparagus - Tall, slender, extremely confident, Mid-30's woman with a standard non-distinct accent.

Captain - Short, stubby, over-worked and wearing a badly cut suit and terrible toupee'.

SCENE ONE: CAPTAIN'S OFFICE

A small office with barely enough room for an old wooden desk covered in files and two rickety chairs placed in front of it.

As Cow and Asparagus squeeze down onto the chairs, the Captain closes a file he has been looking at and stares at the pair.

CAPTAIN

Now I know you two have had your differences, but I think you're just the pair to get the job done.

COW

(Flabbergasted)
You're not saying???

CAPTAIN

(Cutting them off)
-You're partners!

He throws two badges over the desk and the duo catch them, opening them up. The badges read "Factivist."

CAPTAIN (CONT'D)
We're starting a new division, and
you're it.

Cow and Asparagus look from their badges to each other.

CUT TO:

SCENE TWO: BACKYARD BARBEQUE (HORMONES)

In the backyard of a suburban house, DWAYNE and JIMMY stand around a barbeque grill, as Dwayne flips over a grayish meatless patty.

DWAYNE
They say these are better for you.

JIMMY
Do they taste like meat?

DWAYNE
...Well...

From around the side of the house a small electric SMART CAR, with a green rotating light, barrels into the back yard, throwing grass and dirt everywhere. (As well as a Smart Car can.) The car slides to a stop. A large magnetized sign stuck to the side of the car, reads... "The Factivists."

Asparagus sticks her head out of the driver's side window as Cow pokes up from the passenger side, sitting on the open window frame.

ASPARAGUS
You know, True Aussie Beef can have
a lower fat content than chicken?

COW
And it's not filled with
supplements or taste like a bird
house.

Asparagus holds her badge up to the completely confused grillers.

ASPARAGUS
We just wanted you to know the
facts.

Cow slides back in the window as Asparagus drives off, leaving a stupefied stuck to the spot.

CUT TO:

SCENE THREE: YOGA STUDIO

On a grassy lawn, two women, Kelly and Andrea are in yoga / workout clothes stretching on mats as they continue a conversation.

KELLY

I've switched to an all vegan diet,
trying to do my part for the
environment, ya-know.

Slowly, Cow and Asparagus stretch-up from the other side of the two women in an "Up-Wards Facing Dog" pose.

ASPARAGUS

Actually, True Aussie grass-fed
cattle remove greenhouse gases from
the air because they stimulate more
plant growth.

While still in the pose, Cow awkwardly holds up his badge.

COW

(Voice strained)
Now you know the facts.

Asparagus and Cow switch poses and once again disappear behind the women who look at each other incredulously.

CUT TO:

SCENE FOUR: ALLEY WAY

Cow and Asparagus run down the alley, away from the camera, toward their parked car.

V.O.

When there's an inaccuracy or
misunderstanding when it comes to
Grass-Fed True Aussie Beef...
They're there to give you the
facts.

SINGER

They're the Factavists!

CUT TO:

SCENE THREE (TAG): RESTURANT

Sitting at a window seat in a resturant, a couple stares out the window toward Cow and Asparagus who are both plastered against the glass with their badges showing.

COW

(Face smooshed against
glass)

It's a way better source of Zinc
and Iron than what you're eating!

CUT TO BLACK