

CLEAR BAG POLICY

FADE IN:

SHOT: MERCEDES BENZ STADIUM,

CUT TO:

SHOT: OFFICIAL CLEAR BAG

(V.O.)

Mercedes Benz stadium is a clear bag facility.

CUT TO:

SHOT: MAN TRYING TO WALK THROUGH SECURITY WITH A HUGE
HIKING BACKPACK AND GETTING STOPPED

SHOT: WOMAN TRYING TO WALK THROUGH SECURITY WITH A
ROLLING SUITCASE AND GETTING STOPPED

SHOT: MAN WALKING THROUGH SECURITY WITH NORMAL WALLET

SHOT: LADY WALK THRU WITH SMALL SIZE APPROPRIATE TOTE

(V.O.)

Which means, ANY type of non-clear bag
exceeding 4.5x6.5" in size are not
permitted, unless medically necessary.

CUT TO:

SHOT: APPROPRIATE SIZE TOTE LAYING FLAT ON TABLE TOP.
IPHONE PLUS SIZED PHONE IS SET ON TOP OF IT, COMPLETELY
COVERING THE TOTE.

(V.O.)

So chances are, if your phone can fit
into it, it's too big.

CUT TO:

SHOT: OFFICIAL CLEAR BAG. A LARGE LADY'S WALLET IS PLACED
INSIDE THE CLEAR BAG. GRAPHIC OF RED CIRCLE, WITH LINE
THROUGH IT, IS PUT OVER THE IMAGE.

(V.O.)

If you think you can 'beat the system' by
putting a non-clear bag bigger than this
into a clear bag... You can't.

CUT TO:

SHOT: LADY WALK THRU SECURITY WITH OFFICIAL SIZED CLEAR
PLATIC BAG

(V.O.)

Clear bags are allowed up to 12x6x12" and
everything must fit inside.

CUT TO:

SHOT: PEOPLE CHECKING IN THEIR BAG AT THE VALET.

(V.O.)

Bag Valets are available outside of the
gates for \$5 if you bring a noncomplying
bag.

CUT TO:

SHOT: STANDING IN HER KITCHEN, A LADY IS MEASURING HER
BAG WITH A TAPE MEASURE

(V.O.)

If you're worried about the size of your
bag, it's probably best to leave it at
home.

CUT TO:

SHOT: PEOPLE WALKING OUT OF A TEAM STORE, WITH A OFFICIAL
SIZE CLEAR PLASTIC BAG

(V.O.)

Official clear plastic bags are always
available at any of the Mercedes Benz
team stores.

CUT TO:

SHOT: MERCEDES BENZ STADIUM ACTION B-ROLL

(V.O.)

Thanks you for your cooperation, and we
hope you have a good time at Mercedes
Benz Stadium...

FADE OUT.

METAL DETECTOR POLICY

FADE IN:

SHOT: MERCEDES BENZ STADIUM

(V.O.)

As you enter Mercedes Benz Stadium...

CUT TO:

SHOT: SECURITY SCREEN AREA, PEOPLE FILING THROUGH THE METAL DETECTOR.

...Be prepared for the security check at all gates.

CUT TO:

SHOT: MAN IN KING'S ROBE AND CROWN TRY TO BY PASS THE SECURITY LANE, HE SETS THE DETECTOR OFF

(V.O.)

All guests must go through a metal detector... Yes ALL, and have all items searched prior to entering the stadium.

CUT TO:

SHOT: WOMAN STEPS UP TO BAG SCREENING AREA, WITH AN OPEN 'OFFICIAL CLEAR BAG.' THE SECURITY OFFICER SEARCHES THE BAG AND HANDS IT BACK TO HER

(V.O.)

Have all bags and wallets unzipped prior to reaching the front of the line.

CUT TO:

SHOT: GRAPHIC OF MEDICAL BAGM

(V.O.)

Please speak with a staff member for any medical exceptions.

CUT TO:

SHOT: MAN IN KING'S ROBE, STEPS UP TO METAL DETECTOR AND
EMPTY'S HIS POCKETS. HE PLACES KEYS, WALLET, PHONE, AND
HIS CROWN INTO THE BOWL.

(V.O.)

Make sure to empty your pockets of all
items, and remove large metal objects
from your person.

CUT TO:

SHOT: GRAPHIC OF FULL LIST OF PROHIBITED ITEMS

(V.O.)

Items such as food and beverages, seat
chairs, large umbrellas, noise makers,
selfie sticks, and weapons of any kind,
will not be permitted in the stadium.

CUT TO:

SHOT: STANDING IN HER KITCHEN, A LADY IS MEASURING HER
UMBRELLA WITH A TAPE MEASURE

(V.O.)

If you're worried about an item, it's
probably best to leave it at home.

CUT TO:

SHOT: PEOPLE WITH NO BAGS, EASILY WALKING THE SECURITY
AREA.

(V.O.)

And for your convenience, there are 'No
Bag' lanes are available at each gate for
fastest entry.

CUT TO:

SHOT: MERCEDES BENZ STADIUM ACTION B-ROLL

(V.O.)

Thank you for your assistance, and we
hope you have a good time at Mercedes
Benz Stadium...

FADE OUT.

CODE OF CONDUCT

FADE IN:

SHOT: B-ROLL OF INTERIOR OF MERCEDES BENZ STADIUM, PEOPLE WALKING, TALKING, LAUGHING, HAVING A GOOD TIME.

(V.O.)

At Mercedes Benz Stadium, we want you to have an incredible time... But so that everyone can enjoy their experience at the stadium, there are a few guidelines that all guests must adhere to. Such as..

CUT TO:

SHOT: GRAPHIC OF THE EMOTICON OF A WOMEN IN A SECURITY SHIRT, HOLDING HER HAND UP IN THE 'STOP' SIGNAL.

(V.O.)

Please follow the instructions of stadium personnel.

CUT TO:

SHOT: GRAPHIC OF THE EMOJI OF AN ANGRY FACE, WITH LOTS OF "SWEAR" SYMBOLS COMING OUT OF IT'S MOUTH. THE CIRCLE WITH LINE THROUGH IT, SLAMS OVER THE EMOJI.

(V.O.)

No foul or abusive language or obscene gestures.

CUT TO:

SHOT: GRAPHIC OF THE EMOTICON OF A MAN THROWING SOMETHING. THE CIRCLE WITH LINE THROUGH IT, SLAMS OVER THE EMOTICON.

(V.O.)

No interference with the progress of the event. Including throwing objects.

CUT TO:

SHOT: GRAPHIC OF THE EMOJI OF FACE WITH CROSSED OUT EYES. THE CIRCLE WITH LINE THROUGH IT, SLAMS OVER THE EMOJI.

(V.O.)

No intoxication or other signs of impairment related to drug or alcohol consumption.

CUT TO:

SHOT: GRAPHIC OF THE EMOTICON OF TWO WOMEN SITTING IN SEATS, GIVING EACH OTHER A HI-FIVE. THE CIRCLE WITH LINE THROUGH IT, SLAMS OVER THE EMOTICON.

(V.O.)

Do not sit in a location other than your ticketed seat.

CUT TO:

SHOT: GRAPHIC OF THE EMOTICON OF A HAND WITH A CIGARETTE IN IT. THE CIRCLE WITH LINE THROUGH IT, SLAMS OVER THE EMOTICON.

(V.O.)

No use of tobacco products of any form, including E-cigarettes

CUT TO:

SHOT: GRAPHIC OF THE EMOTICON OF TWO MEN POINTING AT EACH OTHER, WITH SWEAR SYMBOLS COMING OUT OF THEIR MOUTHS. THE CIRCLE WITH LINE THROUGH IT, SLAMS OVER THE EMOJI.

(V.O.)

And no verbal or physical harassment of any kind including fighting, taunting or threatening gestures.

CUT TO:

SHOT: SHOT: GRAPHIC OF THE EMOTICON OF A WOMEN IN A SECURITY SHIRT AGAIN

(V.O.)

Fans are encouraged to report any inappropriate behavior to the nearest security guard or Mercedes-Benz Stadium employee.

CUT TO:

SHOT: GRAPHIC OF THE CELL PHONE EMOTICON AND THE WORDS "TEXT THE WORD "RESPECT" TO 69050"

(V.O.)

Fans wishing to report inappropriate or suspicious behavior may also do so by text message on your mobile device or by calling our assistance hotline.

CUT TO:

SHOT: MERCEDES BENZ STADIUM ACTION B-ROLL

(V.O.)

Thank you for your assistance, and we
hope you have a good time at Mercedes
Benz Stadium...

FADE OUT.